

ZamZam

“A TOKEN FOR GOOD”



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Introduction “ZAMZAM a token for good”

ZAMZAM Token, named after the seemingly infinite springs of natural water found in Mecca Saudi Arabia, seeks to replicate those aquifers by becoming an eternal source of goodness for the world. Only through correcting the unfair distribution of wealth can the world truly become a better place, and ZAMZAM with its goal to become a major correctional currency aims to accomplish that in a unique disruptive fashion.

Vision:

Our goal is not to be a charity but an everyday token that represents good.

Only through correcting the unfair distribution of wealth can the world truly become a better place, and ZAMZAM aims to become a major correctional currency accepted as a mainstream token globally. And to specifically to be a driving force for a positive humanitarian contribution to the physical and psychological development of humans. ZAMZAM will be a seamless efficient support channel that facilitates a direct transfer of ZAMZAMs to the project/person in need, eliminating the middleman who has overheads and miscellaneous expenses that diminish the amount of support received by those most in need.

Mission:

- To develop an open source blockchain network that allows anyone to support a person/project around the world by sending a ZAMZAM token directly to a shop, contractor, hospital, or any other sort of establishment to fulfill their needs: Eliminating the middleman (aka Charity).
- To partner with innovative individuals and institutions globally that can support our vision by increasing our sphere of influence and increase the number of establishments that accept ZAMZAM. In the cases where the concerned establishments are not technically proficient nor prepared to accept ZAMZAM tokens, we will assist by receiving and converting the ZAMZAM tokens to a more palatable digital currency or fiat currency.
- To be the main central aggregator of innovative humanitarian projects globally.
- To support individuals who don't have the funds, reach, or credibility to fund their humanitarian objectives by providing an intelligent platform that is self-sustainable.
- To ensure that our digital creation encompasses and implements ESG criteria. ESG (Environmental, Social, and Governance) criteria are a set of standards for operations that ZAMZAM maintains as a steward of nature, employees, and leadership. Social and environmental sustainability are a key priority for the ZAMZAM project. We will continually monitor and improve our ESG practices in a diverse and innovative manner at the cutting edge of technology.

The Team

ZAMZAM has a myriad diverse team of founders from assorted fields ranging from economics to manufacturing. Our strength is in our diversity. With an accumulated experience of 250 years, the ten founders are seasoned investment bankers, accountants, cryptologists, telecom executives, engineers, contractors, developers, manufacturers, information technology experts, inventors, writers, businessmen, and humanitarians with specific targets and objectives to ensure the successful design, building, and growth of the ZAMZAM platform.

Every member has a strong track record of achievements, credibility, and a solid reputation. We believe that every member adds extremely valuable insight and experience, allowing us to analyze and inspect strategies from different angles. The team leader has the most experience in startups. He started 15 companies over his lifetime and has the unique ability to balance technical and budgetary objectives with market conditions in a safe and efficient manner. He has the full autonomy and ability to make day-to-day decisions with the full trust of the board.

The founders' exposure, knowledge, contacts, and associates in the GCC (Saudi Arabia, UAE, Kuwait, and Oman) combined with an impeccable trusted solid reputation gives the ZAMZAM team a high probability of success and growth.

Vision description:

To develop a global network where project “owners” can create a “shopping list” of needs. Whether it’s a water purification plant in the desert, a solar plant in the jungle, treating the sick, or feeding the hungry. A shopping list is created, and our ZAMZAM tokens are sent directly to the hospital, contractor, shop, or even grocery store to pay for the project. No need for a middleman or organization.

Project owners are ranked, and their pages edited by the public. The more verified projects they successfully complete, the higher their rank. It begins with support from their community, and then the world. The ultimate goal is for ZAMZAM is to be one of the major tokens accepted in all places as a mainstream token.

Ultimate implementation: Users log into the ZAMZAM network, select their favorite highest ranked and rated “project owners” and take a look at their latest projects and associated “shopping lists”. They then send their funds to the relevant businesses, contractors, food suppliers etc. They sit back and enjoy the project updates and videos uploaded to the platform until the successful conclusion of the project. The users then sign off to release the funds using the DAO features of the platform.

Project outline:

It's easy to say that we want to make the world a better place. The question is how. We are a large network of business owners, professionals, bankers, and investors with a solid reputation who have decided to implement our vision in a completely untraditional way.

We will not develop any technology except the final blockchain verification technology, which will work as a yelp (or Expedia) for people. The more a person participates on our network to identify projects for good and/or people with need, the higher their rating becomes. And the more confidence people will have to follow their projects and invest ZAMZAM to support them. Each project must be broken down in simple, clear economic parameters like a menu, and the funds will go to shops or contractors or approved individuals to spend those tokens directly on the affected area. There will never be middlemen (or women) who can divert funds in the name of overhead or salaries.

All other technologies like wallets, aggregators, or payment gateways will be through associations with best in breed, and most relevant in the region we expand to. This will be through simple alliances and partnerships. We would like to protect the environment so there will be no mining. Our maximum tokens are 100 billion. We have mint and burn options on the token. Every mint and/or burn will be announced on our social media channels.

ZAMZAM will never take a fee or percentage towards doing good or charity. Every person spends ZAMZAMs on their own free will either towards doing good, or for normal goods and services who accept the currency. Our goal is not to be a charity, but to be a normal token for everyday life that represents good. And we hope that is simply enough to shift society a little towards being a better place, as opposed to the normal cold capitalistic fiats that we are used to seeing and using.

Once we list and allow fellow like-minded thinkers to invest and purchase ZAMZAM Tokens, the first step will be getting it accepted in a few of the shops and restaurants we own as a group of owners and friends. As the network grows and expands, we can begin building the blockchain platform that we described above. To become a project identifier, you must be invited by one of the original stakeholders. Only they will have the authority to identify people of trust. Once those are verified and accepted, they will have the power to invite other members and so on and so forth. That will not eliminate fraud or deceit, but it will minimize it, and we are confident that our ranking system will fulfill the role eventually.

Token Description:

Binance Chain: The Binance Chain is a blockchain designed to allow fast (< 1 sec. block times) and cheap crypto trading. With the Binance chain, BinanceDEX was created as an alternative with similar speed and features to the CEX. The blockchain serves as a platform for projects issuing new digital assets (tokens).

Binance Smart Chain: The BSC takes the ecosystem to a new level. It is a parallel blockchain of the most basic and original Binance Chain. Having two blockchains retains the high performance (speed, throughput) of the native DEX blockchain and support Smart Contract function at the same time. Adding this characteristic brings competition to Ethereum as it presents an alternative with lower fees, same capabilities, more speed, and support from one of the main organizations in the blockchain industry.

What is a BEP token? (ZAMZAM is a BEP20 Token)

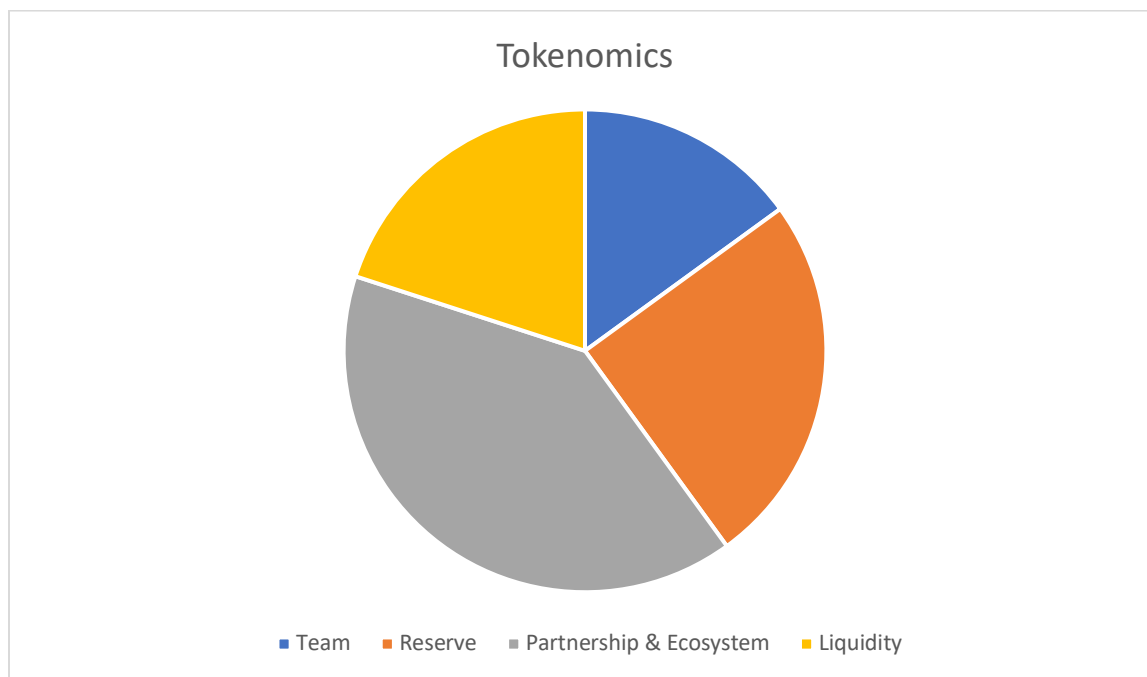
BEP20 is the token standard of Binance Smart Chain. In many ways, it is similar to Ethereum's ERC20 standard; in other ways, it expands on it. BEP20 sets rules that all tokens created on BSC need to follow.

The BEP20 token standard on BSC applies to any token that is launched or created on Binance Smart Chain's platform. Examples of such tokens are utility tokens, stable coins, and security tokens. Another category of coins, known as "Peggy Coins", are also built using the BEP20 standard and can be pegged to different assets.

Just as Ethereum has gas fees, BNB pays for the transactions involving BEP20 tokens on Binance Smart Chain's network.

Tokenomics:

ZAMZAM Contract address (0xa5e279E14eFd60a8F29e5ac3b464e3De0c6bB6B8)



The ZAMZAM distribution is projected as follows:

- Max Supply: 100,000,000,000 (one hundred billion)
- Reserve: 25%
- Partnership & Ecosystem: 40%
- Team: 15% (LOCKED for 3 years with vesting schedule) (coins will be shown on BSC Scan and labeled)
- Liquidity: 20%

Token Utility

ZAMZAM is the backbone of the ZAMZAM ecosystem. We have designed incentive schemes to increase network effects and demand for ZAMZAM, and to decrease its circulating supply. The underlying fundamental strategy is to allocate 15% of token founders, which shall be locked for three years, with a vesting schedule. A maximum of 0.75% can be released into circulation at each 6-month interval. The Partnership and ecosystem tokens shall remain as a strategic reserve to be allocated for very special and specific objectives, circumstances, and events such as partnering with international institutions that can add value to the long-term proposition and goals of the project wither via partnership or ecosystem which will keep team tokens untouched.

ZAMZAM Utility

There are no network fees on ZAMZAM, as the project is designed to send 100% of funds directly to third parties as support for their projects. The cost of developing and maintaining the blockchain network will completely be borne by the team.

DAOs are a fundamental aspect to any utility token and through decentralized governance, anyone and everyone with ZAMZAM tokens can control the future of ZAMZAM by creating governance proposals and having them voted on.

ZAMZAM DeFi: As seen a sudden increase in DeFi in the crypto space. ZAMZAM will have a presence in the DeFi ecosystem while having a decentralized LP and staking as well many more down the road map , which it fulfills its decentralized vision.

Total Value Locked (USD) in DeFi

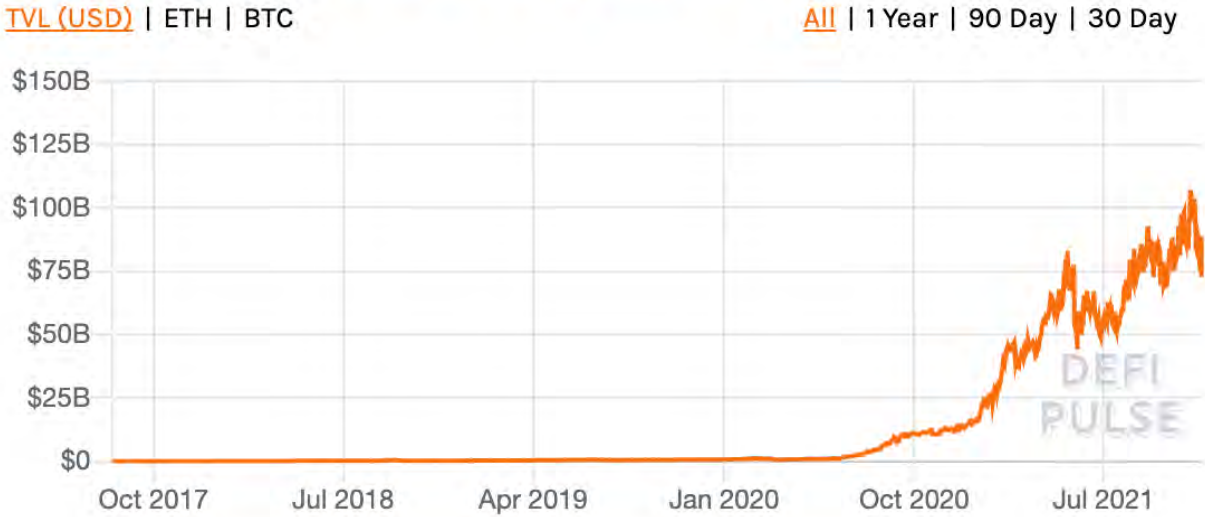


FIGURE 1 TVL IN DEFI INCREASED 9000% IN 1 YEAR

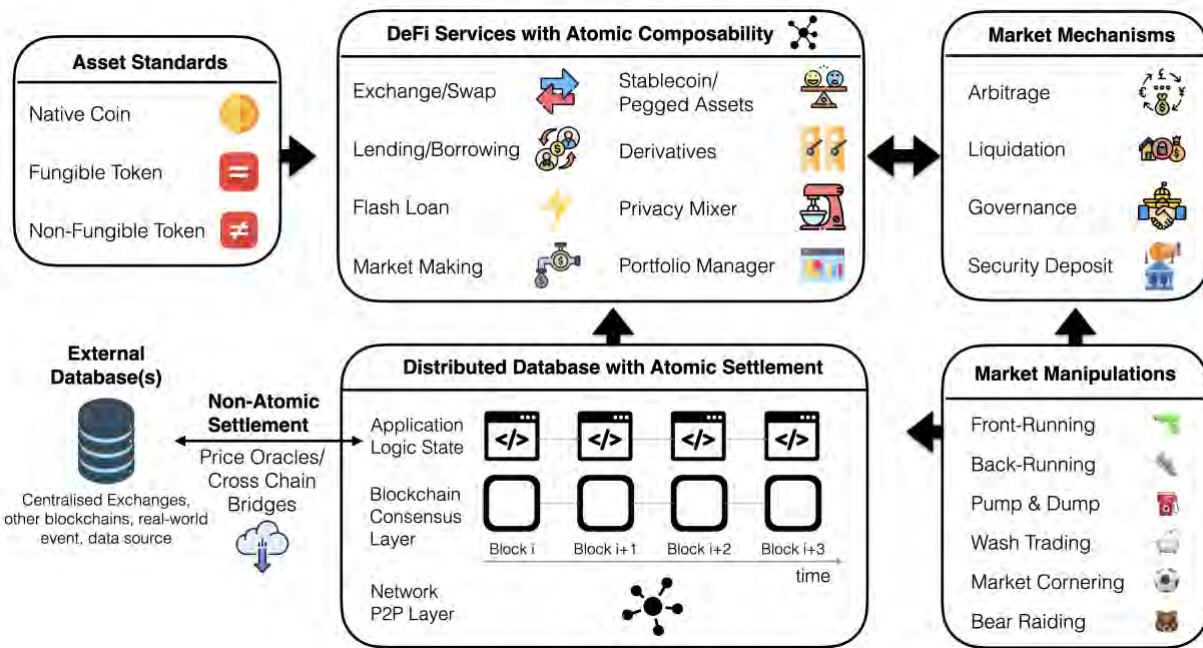


FIGURE 2 HIGH-LEVEL SYSTEMATIZATION OF DECENTRALIZED FINANCE.

Builds upon a distributed blockchain database, enabling atomic transaction settlement. Communication with external databases, such as other blockchains, centralized exchanges etc is possible through non-atomic interactions.

Yield Farming • One of DeFi's biggest uses has been earning yield on crypto assets. Without any detail, these are the most common ways of doing so:

a) Providing liquidity to an exchange and farming. And by doing so earning transaction fees at the risk of impermanent loss and depending on the protocol, receiving governance tokens when you farm the LP tokens.

b) Staking one single asset into a vault and generating governance tokens of the protocol you have invested in. Remember that in proof-of-stake coins, staking is crucial for the ecosystem to function and so staking is rewarded similarly as mining is rewarded in PoW. Even though a regular user won't be processing transactions or securing the blockchain.

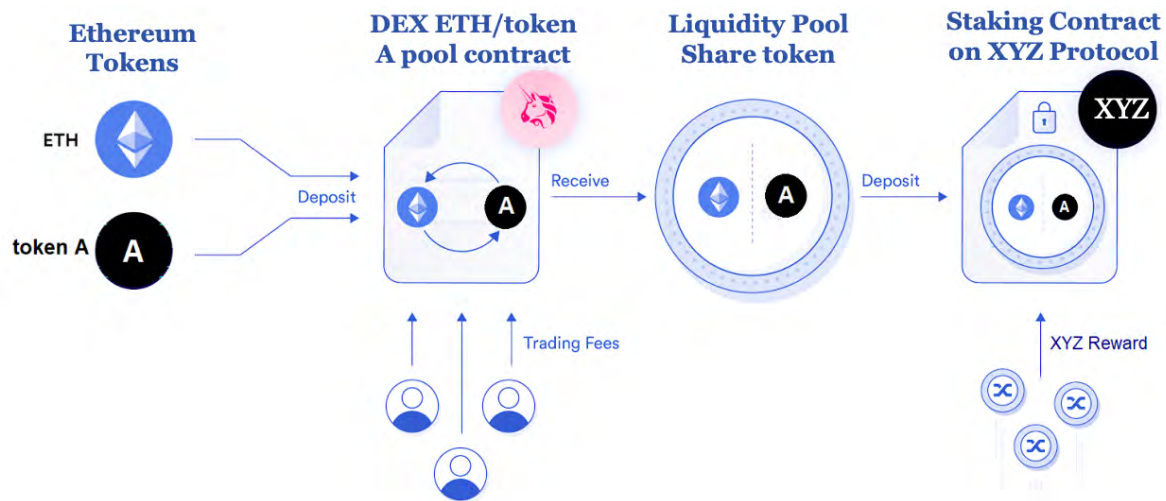


FIGURE 3 EXAMPLE OF LP AND STAKING VIA UNISWAP ROUTE

Growth Strategy

- Strategies to Acquire Users and Grow Volume.
- Conventional PR/Marketing
- For many new projects, the plan to acquire users and drive volume to increase
- Release PR articles on traditional and established crypto news outlets for English, Arabic and other audiences.
- Employ influencers from social apps like Twitter, Reddit, Bitcointalk, Instagram, Snapchat, Wechat, Telegram, Youtube, Medium, etc
- Affiliate marketing and SEO
- Meme competition
- Hosting meetups
- Bounty programs and Smart airdrops
- Trading competitions
- Community Management
- AMA, interviews,
- Affiliate marketing and SEO